

Message Text

UNCLASSIFIED

PAGE 01 GABORO 01177 261505Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----058544 262136Z /66
R 261324Z APR 78
FM AMEMBASSY GABORONE
TO USDOC WASHDC
INFO SECSTATE WASHDC 2090

UNCLAS GABORONE 1177

E.O.11652: N/A
TAGS: BEXP, BC
SUBJECT: GABORONE: TRADE FAIR: COMMERCE FUNDING

REF: A) 77 GABORONE 536 (B) USDOC 4187 (C) STATE 99793

1. AS IN YEARS PAST, EMBASSY GABORONE REQUESTS TFINANCIAL SUPPORT FROM THE DEPT OF COMMERCE TO PERMIT OUR PARTICIPATION IN THE ANNUAL GABORONE TRADE FAIR TO BE HELD JULY 27, 28 AND 29, 1978.
2. THE DEPT IS AWARE THAT NEXT TO THE INDEPENDENCE DAY, THE TRADE FAIR IS THE MOST IMPORTANT PUBLIC EVENT IN BOTSWANA. NOT ONLY IS OUR PARTICIPATION EXPECTED BY THE GOB AS A SYMBOL OF CONTINUED USG SUPPORT, BUT THAT PARTICIPATION IS ALSO JUSTIFIED ON THE GROUNDS THAT IT HELPS TO DEVELOP A US MARKET. FOR EXAMPLE, IT IS LIKELY THAT OUR BIGGEST EXHIBITOR THIS YEAR (OUR SMALLEST LAST YEAR) WILL BE MOTOROLA, A COMPANY WHICH IS CURRENTLY DOING SEVERAL MILLION DOLLARS WORTH OF BUSINESS WITH THE BOTSWANA POLICE FORCE. OTHER EXHIBITORS WILL INCLUDE BULOVA, 3M, SINGER AND ENCYCLOPEDIA BRITANNICA.
3. FOR THE RENTAL AND RENOVATION OF THE PAVILION AND THE PRINTING OF THE EXHIBITION PAMPHLET, THE EMBASSY REQUESTS A SUM OF BETWEEN THREE THOUSAND AND THREE THOUSAND FIVE HUNDRED DOLLARS.
4. INASMUCH AS EMBASSY HAS SUBMITTED TRADE FAIR APPLICATION

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PAGE 02 GABORO 01177 261505Z

FORM TO GOB, WE WOULD APPRECIATE RECEIVING FINANCIAL DATA FOR THE EXACT AMOUNT USDOC IS PREPARED TO AUTHORIZE ASAP.
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Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 apr 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978GABOR001177
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780179-0092
Format: TEL
From: GABORONE
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780416/aaaaanee.tel
Line Count: 58
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d1ca2fa7-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: 77 GABORONE 536, 78 STATE 99793
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2846837
Secure: OPEN
Status: NATIVE
Subject: GABORONE: TRADE FAIR: COMMERCE FUNDING
TAGS: BEXP, BC
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/d1ca2fa7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014